

Workshop on Digital Comparison Tools (DCTs)

What is the role of DCTs in the Digital Single Market?

26th April 2018, 10:00 – 15:30

*Le Châtelain Brussels Hotel
Rue du Châtelain 17, 1000 Brussels, Belgium*

Agenda

9:30 – 10:00	Registration and Welcome Coffee
10:00 – 10:10	Welcome by WIK Alex Kalevi Dieke, Director WIK
10:10 – 10:40	DCTs – Just another online platform? Dr Werner Stengg, Head of Unit DG CONNECT
10:40 – 11:10	What is the role of DCTs for competition? Dr Rossitza-Anguelova Kotzeva, Chief Economist's Team DG COMP
11:10 – 12:00	Key Insights from CMA's market study on DCTs in UK Nenad Njegovan, Economics Director, with Borbala Szathmary, Assistant Director of Economics, Competition & Markets Authority
12:00 – 13:30	Lunch
13:30 – 14:00	DCTs in Germany – Main results of a WIK study in the EU context Dr René Arnold, Head of Department WIK
14:00 – 14:30	The role of DCTs in customer journeys Prof Dr Peter Maas, Vice President I.VW – University of St. Gallen
14:30 – 15:30	Discussion on DCTs in Europe – Where will go from here? Moderator: William Echikson, Head of Digital Forum CEPS
15:30 – 16:00	Get together